

## LC State President's Council Summary of January 31, 2022 Meeting

### **PRESIDENT PEMBERTON: Info Items & Updates**

- Re-cap of Legislative visits during Higher Education week
  - President Pemberton's presentation to JFAC can be viewed at <https://legislature.idaho.gov/lso/bpa/jfac/> Tues., Jan. 25, 2022
  - Individual meetings with legislators of JFAC and both Education committees were worthwhile and positive
- COVID updates:
  - Evaluation of our COVID protocols occurs every week.
  - We are watching trends from various sources; i.e., Lewiston City's wastewater report, Public Health Department, and CDC
- Spring 2022 President's Council meetings: March 21 and April 25

### **Focus: ENROLLMENT**

- It is projected that by 2025, there will be a 15% decline in college enrollment of 18-22 year olds.
- Video presentation: *The Demographic Drought*, Ron Hetrick, Legislative Academy presentation for Idaho Business for Education  
[https://us02web.zoom.us/rec/share/kB0jDWWl6cP2HwbgR\\_ emtsY49\\_wunhr2SeU1oQk2dW59nIJDkRW\\_bF7vmVNwKwSi.gVoSGMLas6vQICI4](https://us02web.zoom.us/rec/share/kB0jDWWl6cP2HwbgR_ emtsY49_wunhr2SeU1oQk2dW59nIJDkRW_bF7vmVNwKwSi.gVoSGMLas6vQICI4)
- All-campus student survey



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- Share and review Student Survey with your unit, and think about:
  - 1) how to interpret the survey and determine how your unit fits into the items in the survey;
  - 2) how to use the survey to move forward and positively impact recruitment, conversion, and retention; e.g. CTE, prison education, dual credit opportunities;
  - 3) how can we leverage our strengths to navigate to increase enrollment; what are we doing well, what can we/must we do better;
  - 4) identifying action plans to implement, with evidence and outcomes anticipated, and the plans for follow-up to be sure positive outcomes are being achieved;
- Recruit → Convert → Retain  
Need "all hands on deck"! What can you do personally outside of your normal job in regards to recruitment, conversion, and retention to move us forward?

Council members were divided into working groups for the Spring semester to focus on specific areas of the survey and address the points listed above. Groups will present as follows:

March 21 – Dogwood and Rose groups

April 25 – Elm and Tulip