LC WORK SCHOLAR POSITION DESCRIPTION

Employment Levels

| Entry Level | Intermediate Level | Skilled Level |
|---------------------------------|-------------------------------|-------------------------------|
| Characterized by highly | Involves less direct | Work is typically skilled, |
| structured tasks or outcomes, | supervision than entry level, | requires little direct |
| relatively low level or number | more work variety, and | supervision, requires |
| of skills required, typically | requires some independent | independent judgment on |
| repetitive or routine tasks and | exercise of judgment along | procedures, has variety, |
| requiring direct supervision of | with an increasing knowledge | includes training others, and |
| worker results | of the job. | the expectation of |
| | | contributions toward |
| | | improvement of the way work |
| | | is carried out. |

In what employment level does this position fall (circle one)?

Entry Level XX -- Intermediate Level Skilled Level

Work Scholar job title:

Physical, Life, Movement and Sport Sciences Recruiting and Marketing Assistant

Describe the duties of this position.

Job duties may include:

- 1. Create and manage Physical, Life, Movement and Sport Sciences Division social media sites (i.e. Facebook, Instagram, and Twitter).
- 2. Participate in on-campus recruitment and retention events.
- 3. Assist with creation of recruitment materials.
- 4. Research other institutions and determine appropriateness of marketing endeavors.
- 5. Create and disseminate division newsletter.
- 6. Assist professors with on and off-campus recruiting events or curricular needs.
- 7. Administrative assistance as needed in the PLMSS Division Office and ACW.
- 8. Promote student involvement for the Division.
- 9. Other duties, as the need arises, with Chair approval.

List the learning opportunities for this position.

Learning opportunities include:

- 1. Improved small group discussion skills.
- 2. Improved large group presentation skills.
- 3. Marketing skill development and/or enhancement.
- 4. Improve social relations.
- 5. Increased professionalism.

What qualifications are required for this position?

A successful applicant:

- 1. Is enrolled in a major offered in the Physical, Life, Movement and Sport Sciences Division.
- 2. Is at least sophomore status.

What skills are required for this position?

A successful applicant:

- 1. Is a skilled and effective communicator, in small and large groups.
- 2. Is detail-oriented, organized, and meets deadlines.
- 3. Can multi-task and is able to engage in a variety of related activities simultaneously.
- 4. Is willing to learn and work in a variety of settings.

Adapted with permission from Lewis-Clark Service Corps AmeriCorps and Berea College.