

College of Eastern Idaho  
**Business and Communication 2023-2024\***

Advising Guide



Contact: CEI Advising | 208-535-5390 | ceiadvising@cei.edu



Contact: Geri Seale | 208-792-2293 | gseale@lcsc.edu

**GENERAL EDUCATION to be taken at CEI**

| Course                                                           | Course Title                       | CR |   |
|------------------------------------------------------------------|------------------------------------|----|---|
| <b>Communication Skills</b>                                      |                                    |    |   |
| ENGL 101                                                         | English Composition I              | 3  |   |
| ENGL 102                                                         | English Composition II             | 3  |   |
| <b>Oral Communication</b>                                        |                                    |    |   |
| COMM 101                                                         | Fundamentals of Oral Communication | 3  |   |
| <b>Quantitative Skills</b>                                       |                                    |    |   |
| MATH 123 or higher                                               |                                    | 3  |   |
| <b>Natural Sciences</b>                                          |                                    |    |   |
| Complete 2 courses from different disciplines with 1 lab course: |                                    | 4  |   |
| *See CEI catalog for list of CORE-Science options                |                                    | 3  |   |
| <b>Humanities</b>                                                |                                    |    |   |
| Complete 2 courses from different disciplines:                   |                                    | 3  |   |
| *See CEI catalog for list of CORE-Humanities options             |                                    | 3  |   |
| <b>Social Sciences</b>                                           |                                    |    |   |
| ECON 201 OR                                                      | Principles of Macroeconomics OR    | 3  |   |
| ECON 202                                                         | Principles of Macroeconomics       |    |   |
| PSYC 101                                                         | General Psychology                 | 3  |   |
| <b>Diversity</b>                                                 |                                    |    |   |
| *See CEI catalog for list of CORE-Diversity Options              |                                    | 3  |   |
| <b>Integrative Core</b>                                          |                                    |    |   |
| *See CEI catalog for list of CORE-Integrative Options            |                                    | 3  |   |
| <b>Core Complete</b>                                             |                                    |    | ✓ |
| Core complete - 37 credits                                       |                                    |    |   |

**LC State Admissions**

[www.lcsc.edu/admissions](http://www.lcsc.edu/admissions) or (208) 792-2378 [admissions@lcsc.edu](mailto:admissions@lcsc.edu)

*Ask about Co-enrollment/Co-Admissions*

**MOVE UP**  
with a business degree

**PROGRAM REQUIREMENTS**

| Taken at CEI or LC State                                                                                                            |             |                                                   |            |            |           |
|-------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------------------------------------------|------------|------------|-----------|
| CEI Course #                                                                                                                        | LC Course # | Course Name CEI/LC State                          | CR         | CEI        | LC        |
| ACC 201                                                                                                                             | AC 231      | Principles of Accounting I                        | 3          |            |           |
| ACC 202                                                                                                                             | AC 232      | Managerial Accounting/Principles of Accounting II | 3          |            |           |
| BSN 101                                                                                                                             | BUS 101     | Introduction to Business                          | 3          |            |           |
| BSN 201                                                                                                                             | BUS 220     | Business Writing/Business Communications          | 3          |            |           |
| BSN 215                                                                                                                             | BUS 221     | Introduction to Computers/INFO Systems            | 3          |            |           |
| BSN 216                                                                                                                             | ECON 300    | Business Statistics/Statistical Methods           | 3          |            |           |
| BSN 250                                                                                                                             | BUS 321     | Principles of Marketing                           | 3          |            |           |
| BSN 261                                                                                                                             | BUS 365     | Legal Environment of Business/Business Law I      | 3          |            |           |
| <b>Must be taken at LC State</b>                                                                                                    |             |                                                   |            |            |           |
| COMM 320                                                                                                                            |             | Persuasion                                        | 3          |            |           |
| COMM 345                                                                                                                            |             | Communication & Diversity                         | 3          |            |           |
| BUS 380 OR                                                                                                                          |             | International Business OR                         | 3          |            |           |
| BUS 482                                                                                                                             |             | International Marketing                           |            |            |           |
| <b>Communications Core Classes choose 21 credits from:</b>                                                                          |             |                                                   |            |            |           |
| COMM 201, 202, 204, 205, 300, 301, 304, 310, 330, 380, 384, 392/492, 400, 405, 420, 440, 470, 394/494, ENGL 203, 304, 305, 308, 497 |             |                                                   | 21         |            |           |
| <b>Capstone Business or Communications</b>                                                                                          |             |                                                   |            |            |           |
| Internship or Experiential course - check with your advisor AND                                                                     |             |                                                   | 3          |            |           |
| BUS 498                                                                                                                             |             | Strategy & Policy (Senior Seminar)                | 3          |            |           |
| <b>OR</b>                                                                                                                           |             |                                                   |            |            |           |
| COMM 498                                                                                                                            |             | Senior Research Design AND                        | 3          |            |           |
| COMM 499                                                                                                                            |             | Senior Research Seminar                           | 3          |            |           |
| <b>General Electives CEI or LC State</b>                                                                                            |             |                                                   |            | <b>CEI</b> | <b>LC</b> |
| General Electives                                                                                                                   |             |                                                   | 23         |            |           |
| <b>Graduation Requirements</b>                                                                                                      |             |                                                   |            |            |           |
| General Education                                                                                                                   |             |                                                   | 37         |            |           |
| General Electives                                                                                                                   |             |                                                   | 23         |            |           |
| Business Major Courses                                                                                                              |             |                                                   | 60         |            |           |
| <b>TOTAL CEI &amp; LC State Semester Credits</b>                                                                                    |             |                                                   | <b>120</b> |            |           |
| <b>Other Important Graduation Requirements</b>                                                                                      |             |                                                   |            |            |           |
| <b>Credits that must be earned at LC State</b>                                                                                      |             |                                                   | <b>32</b>  |            |           |
| <b>Upper division credits required</b>                                                                                              |             |                                                   | <b>36</b>  |            |           |

Complete all required/elective coursework for the AS degree at College of Eastern Idaho.

- This advising guide is based on completion of an Associate of Science degree (AS) at College of Eastern Idaho with additions made to meet lower division requirements.
- 32 Residency (LC State) credits required for graduation.
- 36 credits must be upper division.
- Students must earn at least a "C-" in all major courses and at least a 2.5 GPA in all business courses combined, including Accounting & Economics.
- This is just a guide. Please check with your advisor to ensure you earn at least 32 credits at LC State and have completed 36 upper division credits