

Lewis-Clark State College (LCSC)
Fall 2016
Business Division
BUS 498 A 60 and 61 Online -- Senior Seminar I

Prerequisite: This course was developed to be taken in the student's second-to-the-last semester. Enrollment in the course is subject to the Instructor's approval.

- ✓ **Instructor:** Jill Thomas-Jorgenson, Assistant Professor, M.A.
- ✓ **Phone:** 208-792 -2910.
- ✓ **E-Mail:** jstthomasjorgenson@lcsc.edu (preferred method of communication) I check my email at least once a day. I try to get back to students on e-mail within 24 hours M-F. I am not generally available on weekends.
- ✓ **Office:** TJH, Room 211
- ✓ **Office Hours:**
 - **Mondays and Fridays** **By Appointment**
 - **Tuesdays** **12:00 PM – 1:15**
 - **Wednesdays** **9:00 AM – Noon**
 - **Thursdays** **Noon – 1:45 PM**
- ✓ **Textbook:**
 - *Think: Critical Thinking and Logic Skills for Everyday Life, Third Edition, Boss.*

Course Description:

This course is designed to provide a framework of critical thinking skills to apply to a variety of real-world scenarios. Knowledge gained and skills learned in earlier classes will be practiced and refined further in regards to communications, group work, research, and critical thinking. Successful completion of this course will prepare students for today's competitive business environment and global marketplace.

Course Objectives:

1. Develop students' self-awareness and application of critical thinking skills
2. Promote an understanding and appreciation of team development and group collaboration
3. Utilize technology to plan, develop, and deliver an oral and visual presentation

4. Engage and discuss a variety of topics in writing, through analysis, argument development/support, and recommendation/conclusion
5. Further refine students' ability to conduct library research and identify credible sources
6. Prepare students to be successful in BUS498B – Senior Seminar II

Instructor Expectations:

- ✓ High level of commitment and professionalism
- ✓ Consistent and engaged participation (via discussions, group work, etc.)
- ✓ Proper citation/referencing when not your original work (APA style required)
- ✓ Full reading of each assigned chapter in our textbook
- ✓ Respectful of others' opinions, perspectives, and approaches to exploring and understanding course content and topics

Instructor Policies:

- Academic Integrity is expected. Academic dishonesty of any type will not be tolerated.
- I do not accept late assignments. Even one minute past the due date is considered late. If there are extenuating circumstances that dictate that your work must be late, you need to make arrangements with me before the assignment is due.
- All group assignments must be turned in on their due dates before class starts. Each group member must sign off on the work submitted.
- In this online class I expect that students will check in to read announcements, post, and check in on their groups (when group projects are being developed) at least twice a week. Failure to do this may result in the loss of five points per week.
- **If you need course adaptations or accommodations because of a disability, if you have emergency medical information to share with me, or if you need special arrangements, please make an appointment with me as soon as possible.**

Methods of Evaluation:

Chapter Discussions

- There will be **one** Discussion Board Assignment for each chapter in our book -- **worth up to 150 points.** The postings will be due on **Thursday nights at 11 PM**

and should be two- three paragraphs in length, typo-free, grammatically correct, and use this combination -- comments about what others have said on the Discussion Board, text references, examples from personal experiences and other pertinent sources (web sites, books from other classes, etc.).

Self-Assessment

- This assignment will consist of a written paper using the self- evaluations on pages 6, 46, 82, and 103 of “Think” as a place to consider how your business degree, skills, experience and knowledge will help you to be successful in the business world upon graduation. One additional reference (beyond the text book) is required for each of the assessments. The paper should be approximately five pages long with proper using APA style and graphics to illustrate your thoughts. **This assignment will be worth up to 150 points and is due September 22 at 11 PM.**

Individual Oral Presentation

- This assignment will consist of one 5-7 (prepared-in-advance but not read word-for-word) minute presentation and will be based on the “Thinking Outside the Box,” features in the text book. Students will answer the questions posed in the features and have at least two sources beyond *Think*. VoiceThread with a voice recording must be used for this assignment – the link for it needs to be emailed to jsthomasmjorgenson@lcsc.edu. **Due October 20 at 11 PM -- worth up to 150 points.**

Library Research—Group Mini Project

- The *Think* text mentions many companies. Next semester in BUS 498 B, the emphasis will be on finding a strategic business opportunity for a company. Your group (three or four members) will choose one of the following companies – Barnes & Noble, Best Buy, Coca-Cola, GEICO, General Motors, or Walmart to find information about and write a 3-5 page paper answer these questions:
 1. *What is your company’s current financial status?*
 2. *How does your company create value for stakeholders?*
 3. *What does your company do to differentiate itself from others in the industry?*
 4. *Who are your company’s primary competitors?*
 5. *What are the conditions your company’s industry faces as a whole?*
 6. *How competitive is your company in terms of innovation – continual product/service improvement?*

Required Sources: Standard & Poors, Company Profile, Industry Profile, SEC Edgar Database, BUS 498 A text, and a text book from another business class and at least one additional sources about the company. A good place to start with this assignment is with the tutorial Barbara Barnes, LCSC Instructional Librarian, has put together for Business Division students. A link to the

tutorial will be provided. **This assignment is worth up to 125 points and is due November 17 at 11 PM.**

Group Oral Presentations

- Students will work in groups of three to four members to present **best practices** in the business world. I would prefer that you use a different group for this project than you do/did for the mini-research project so that you gain experience in working with different individuals in this class so that next semester when you are in BUS 498 B, Senior Seminar II, you can choose the best group for you to work with for your senior strategic opportunity written report and oral presentation project. Topics must be approved by the instructor. These VoiceThread presentations will be up to 15 minutes in length and will also require PowerPoint (10- 20 slides). **The presentations are due December 8 at 11 PM and will be worth up to 125 points.**

Total Points = Up to 700, +/- used.

A	92 – 100%	644 to 700 points
A-	90 – 91%	630 to 643 points
B+	89%	623 to 629 points
B	82- 88%	574 to 622 points
B-	80- 81%	560 to 573 points
C+	79%	553 to 559 points
C	72- 78%	504 to 552 points
C-	70- 71%	490 to 503 points
D	60- 69%	420 to 489 points
F	0- 59%	0 to 419 points

Reading Assignments – Fall 2016:

- **Week of August 22**

Think: Chapter 1: “Critical Thinking: Why It’s Important” – pages 2-35

- **Week of August 29**

Think: Chapter 2 -- “Reason and Emotion” – pages 36- 63

- **Week of September 6**

Think: Chapter 3 --“Language and Communication” – pages 64- 99

- **Week of September 12**

Think: Chapter 4-- “Knowledge, Evidence, and Errors in Thinking” – pages 100- 133

- **Week of September 19**

Think: Chapter 5 -- “Informal Fallacies” – page 134- 167

- **Week of September 26**

Think: Chapter 6 -- “Recognizing, Analyzing, and Constructive Arguments” – pages 168-201

- **Week of October 3**

Think: Chapter 7 -- “Inductive Arguments” – pages 202 -235

Library Instruction, October 16

- **Week of October 10**

Think: Chapter 8 – “Deductive Arguments” – pages 236 – 265

- **Week of October 17**

Think: Chapter 9 – “Ethics and Moral Decision Making” – pages 266- 301

- **Week of October 24**

Think: Chapter 10 – “Marketing and Advertising” – pages 302- 331

- **Week of October 31**

Think: Chapter 11 – “Mass Media” – pages 332 – 359

- **Week of November 7**

Think: Chapter 12 – “Science” – pages 360 - 393

- **Week of November 14**

Think: Chapter 13 – “Law and Politics” – pages 394- 423

FALL BREAK – Week of November 21

Class Components

A. Accounting (ACT) – 1 hour

B. Marketing (MKT) – 5 hours

C. Finance (FIN) – 1 hour

D. Management

1. *Management Principles (MGT) – 3 hours*

2. *Organizational Behavior (OB)—3 hours*

3. *Human Resource Management (HRM) – 2 hours*

4. *Operations Management (OM) – 1 hour*

E. Economic/Social/Legal Environment

1. *Legal Environment of Business (LAW) – 2 hours*
2. *Economics (ECN) – 1 hour*
3. *Business Ethics (ETH) – 3 hours*

F. Decision-Support Tools

1. *Information Systems (IS) – 3 hours*
2. *Quantitative Methods/Statistics (QM) – 1 hour*

G. Global Dimensions of Business (GLOB) – 4 hours

H. Integrative Experience (INT) – 15 hours

Total Contact Hours: 45

LEWIS-CLARK STATE COLLEGE Syllabus Addendum (AY2016-2017)

Consumer Information

In 2008, the federal government required all post-secondary institutions offering federal financial aid programs to provide key data to both prospective and current students. To comply with this requirement, Lewis-Clark State College has developed a consumer information page, which may be accessed at www.lcsc.edu/consumer-information/

Disability Accommodations

Students requiring special accommodations or course adaptations due to a disability and/or a health-related issue should consult their course instructors and the LCSC Student Counseling Center immediately (RCH 111, 792-2211). Official documentation may be required in order to provide an accommodation and/or adaptation.

Student Rights and Responsibilities

Students have the responsibility for knowing their program requirements, course requirements, and other information associated with their enrollment at LCSC. Students should review the LCSC General Catalog (<http://webdev.lcsc.edu/catalog>) and the LCSC Student Handbook (www.lcsc.edu/media/2157659/Student-Handbook.pdf) or www.lcsc.edu/student-affairs/student-rights-and-responsibilities/) for more information.

Accidents/Student Insurance

Students participating in LCSC classes normally must look to their personal health insurance policy should an accident occur. In the event of an accident, please seek medical help, if necessary, and report the incident to LCSC Security (792-2226). Fieldtrips or other special student activities may also require students to submit a signed participation waiver (forms can be obtained from the supporting Division Office).

Enrollment Verification/Attendance

Students who are not actively pursuing their classes may have to repay part or all of their financial aid awards depending upon the circumstances.

Academic Dishonesty

Academic dishonesty, which includes cheating and plagiarism, is not tolerated at LCSC. Individual faculty members may impose their own policies and sanctions regarding academic dishonesty after offering the student an opportunity to explain his or her actions. Sanctions imposed by the faculty member are limited to grades on the assignment(s) in question and/or on the course grade. On matters of academic dishonesty, faculty members do not have the authority to dismiss a student from class indefinitely nor to disenroll a student from a program without corroboration from a Division Chair (or program ethics committee where applicable), the appropriate instructional dean, and the Vice President for Student Affairs. Students who are accused of being academically dishonest may be referred to the Vice President for Student Affairs for official disciplinary action.

Illegal File Sharing

Students using LCSC's computers and/or computer network must comply with the college's appropriate use policies and are prohibited from illegally downloading or sharing data files of any kind. Specific information about the college's technology policies and its protocols for combating illegal file sharing may be found on the Vice President for Student Affairs' web page (www.lcsc.edu/student-affairs/student-code-of-conduct/ or www.lcsc.edu/consumer-information/).

Diversity Vision Statement

Regardless of race, color, age, sex, religion, national origin, disability, veteran status, gender identity, or sexual orientation, you will be treated and respected as a human being.

Disclosures

During this course, if you elect to discuss information with me which you consider to be sensitive or personal in nature and not to be shared with others, please state this clearly. Your confidentiality in these circumstances will be respected unless upholding that confidentiality could reasonably put you, other students, other members of the campus community, or me in danger. In those cases or when I am bound by law to report what you have told me, such as incidents involving sexual assault or other violent acts, I will submit a report to appropriate campus authorities.

Student Feedback

Students shall be provided the opportunity to formally evaluate each course in which they are enrolled. Notification of student feedback opportunity and timelines will be made through the official LCSC student email (currently LCMail) or online course learning management (currently Blackboard) systems.

Student Work

Student work for this course (assignments, quizzes, exams, projects, etc.) may be copied and retained for program assessment or accreditation purposes. For more information, speak with the instructor or division chair.

Approved by Vice President for Student Affairs & Provost / Vice President for Academic Affairs June 2, 2016